

PATIENT PHOTOGRAPHIC AUTHORIZATION AND RELEASE

I authorize Dr. Rubinstein and/or Laser & Cosmetic Surgery Specialists, PC, and/or **[his/her/their]** representative(s), to take photographs, slides or videotapes of me or parts of my body for medical purposes to be used for my care, medical presentations and/or articles.

In addition, I authorize the use of these images, without compensation to me, for the following specific purposes:

(Please **initial** in the boxes marked Yes or No for each item)

Yes	No	Medium
		In the office photo album for prospective patients.
		Ok to show with eyes covered
		In seminars for prospective patients.
		On our website for prospective patients.
		In print advertisements .
		On television .

I understand that:

- Such photographs, slides or videotapes may be published by Dr. Rubinstein and/or Laser & Cosmetic Surgery Specialists, PC in any print, visual, or electronic media including, but not limited to, medical journals and textbooks, scientific presentations and teaching courses, and Internet web sites, for the purpose of informing the medical profession or the general public about plastic surgery methods. I understand that such uses may also include marketing on behalf of Dr. Rubinstein, for which Dr. Rubinstein may be receive direct or indirect remuneration.
- I will not be identified by name in any of the media described above; however, I also understand that in some circumstances the photographs, slides or videotapes may display features that identify me.
- I have the right to revoke this authorization in writing at any time and, if I decide to do so, I must present my written revocation to **Kristin Pitkin, privacy officer** at 200 Stony Brook Court, Ste 2, Newburgh, New York 12550. A revocation shall not affect any release of information made prior to revocation in reliance upon this Authorization.
- I may refuse to sign this authorization without such refusal affecting the medical treatment I receive from Dr. Rubinstein and/Laser & Cosmetic Surgery Specialists, PC.
- The information disclosed under this Authorization, or some portion thereof, is protected by state law and/or the federal Health Insurance Portability and Accountability Act of 1996 ("HIPAA"). Any disclosure of information carries with it the potential for an unauthorized redisclosure and the information may not be protected by applicable federal and/or state confidentiality rules.
- A copy of this Authorization is valid as the original. I have received a copy of this Authorization. I may inspect or copy information to be used or disclosed under this authorization, as provided by federal and/or state law.

I release and discharge Dr. Rubinstein and/or Laser & Cosmetic Surgery Specialists, PC, from all liability, including liability for negligence, that in any way arises out of: any and all rights that I may have or may have had in the photographs, slides or videotapes of me that I have authorized to be used and disclosed in this Authorization; and any claim that I may have or may have had relating to such use and disclosure of those photographs, slides or videotapes of me, including any claim for payment in connection with any distribution or publication of them in any medium.

This Authorization is made as a voluntary contribution in the interest of public education and certify that I have read this Authorization and Release carefully and fully understand its terms.

If I have questions about the use or disclosure of my photographs, slides, or videotapes, I can contact **Kristin Pitkin, privacy officer** at **845-863-1772**

Signature _____

Date _____

Witness _____