

NEW YEAR, NEW YOU

Another procedure called LiquidLift or VolumaLift is a process that restores facial volume rather than just tightening the skin, giving, says Rubinstein, a more balanced and natural result.

“Lost facial volume can be replaced with fat injections, where fat is suctioned out of one part of the body and reinjected into facial areas requiring volume. It has an uplifting and smoothing-out effect,” says Rubinstein.

Long-term results are becoming the norm. Rubinstein explains that in July, Sculptra – a potent collagen stimulator – received FDA approval for long-term replacement of lost facial volume. When it’s injected every eight weeks, for an average of three treatments, many patients will benefit from results that last far beyond the two-year mark for which the treatment is noted.

Which specific procedure you’re a candidate for is, of course, between you and your doctor. But Rubinstein shares some general guidelines. “Some patients’ goals can’t be accomplished with a minimally invasive procedure. For example, with Thermage, a nonsurgical

BEFORE

AFTER



Photos of patient before and after Radiesse and Restylane treatments provided by Dr. Ran Y. Rubinstein

skin tightening device, I will be able to provide significant and noticeable results to someone in their 40s and early 50s. On the other hand, patients in their 60s and 70s who are looking for facelift-like results I try to steer more towards a surgical lift, as they are not ideal candidates for noninvasive procedures.”

For some patients who have less sun damage and don’t need invasive skin resurfacing, Rubinstein uses “Fraxel Re:store treatments

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